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News: Hotel Franchise: Hyatt Hotels &amp; Resorts

## Hyatt Regency Danang Resort and Spa to Open in 2009



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FOR IMMEDIATE RELEASE

OCTOBER 10, 2007

HONG KONG--(BUSINESS WIRE)--Hyatt Hotels & Resorts and Indochina Land have announced the signing of a management agreement for Hyatt Regency Danang Resort and Spa. Scheduled to open in late 2009, the new resort will be Hyatt's second property in Vietnam. Located in the south central coast, Danang is Vietnam's third largest city with rich culture and tourist attractions including three UNESCO World Heritage sites: the ancient town of Hoi An, the imperial capital of Hue, and the spiritual capital of Cham civilization in My Son. Danang is also the most important seaport city in Vietnam.

Situated on a pristine 50-acre site with over 1900 feet of beachfront and located in front of the iconic Marble Mountains, Hyatt Regency Danang Resort and Spa offers its guests an idyllic beach setting. The site is easily accessible from major international destinations as it is located less than 20 minutes from the Danang International Airport.

Hyatt Regency Danang Resort and Spa will offer a variety of guest accommodation including 258 guestrooms, 148 condominiums and 30 two-storey villas. The hotel will reflect modern minimalist design accented by traditional Vietnamese architectural elements and will offer the latest contemporary requirements of modern business and leisure travelers. The resort will feature a variety of international dining outlets, spa and wellness facilities offering traditional and innovative therapies and grooming treatments, dedicated meeting and event services and extensive family-friendly leisure facilities.

Willie Martin, Hyatt Area Vice President South East Asia said, "Vietnam is fast joining the ranks of the region's most popular tourist destinations as well as becoming an increasingly important centre for business. This project presents an exceptional opportunity for Hyatt to further strengthen its brand portfolio in Asia Pacific."

### About Global Hyatt Corporation

**Global Hyatt Corporation, one of the world's premier hotel companies, offers today's travelers over 735 hotels and resorts (over 136,000 rooms) in 44 countries. The company's affiliates own, operate, manage and franchise Hyatt branded hotels and resorts under the Park Hyatt™, Grand Hyatt™, Hyatt Regency™, Hyatt Resorts™, Hyatt®, Hyatt Place™ and Hyatt Summerfield Suites™ brands. In April 2007, Hyatt launched its newest global brand, Andaz™. Global Hyatt Corporation is also the owner of Hyatt Vacation Ownership, Inc. operator of the Hyatt Vacation Club and fractional residential properties and U.S. Franchise Systems, Inc, which franchises Hawthorn Suites and Microtel Inns and Suites. From the U.S. and Canada, reservations for any Hyatt hotel worldwide may be obtained by calling 1-800-233-1234 or logging onto www.hyatt.com.**

### ABOUT INDOCHINA CAPITAL AND INDOCHINA LAND

Founded in 1999, Indochina Capital is one of Vietnam's leading financial services firms with diversified fund management



#### Robeks

Robeks offers an incredible Juice Bar and Smoothie franchise concept rolled into one.

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#### Oxi Fresh Franchise

#### Oxi Fresh

With a cash investment of \$27,900, Oxyfresh offers opportunity seekers an eco-friendly, home-based, carpet cleaning franchise opportunity with an affordable start-up cost and the freedom that comes with owning their home-based franchise business.

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#### SUBWAY Franchise

#### SUBWAY

The SUBWAY franchise system is a strong, growing brand known for great tasting sandwiches that are healthier alternatives to traditionally fatty fast food.

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and financial advisory businesses. Indochina Capital manages US\$1 billion in three funds and numerous special accounts, including two real estate funds and Indochina Capital Vietnam Holdings, which in March 2007 became the first Vietnam related company to list on a major global stock market, the London Stock Exchange main board. Indochina Capital also owns a controlling interest in and manages Mekong Securities, a leading Vietnamese broker/dealer and investment bank.

Indochina Land is the real estate division of Indochina Capital. The division manages two real estate funds with over US \$300 million under management facilitating investment in over US\$1 billion in property projects. To date, Indochina Land's portfolio includes 12 properties in Hanoi, Ho Chi Minh City, and the Central Coast. Prior to the establishment of the two real estate funds, over the past 15 years, Indochina Land and its principals have developed, financed and invested in well-over US\$1 billion in real estate projects covering the full range of property types, including residential, retail, office, resort, hotel, other leisure properties (golf and sailing clubs) and industrial properties.

###

### Recruitment Notice:

Hyatt Hotels & Resorts is not currently advertising on Franchising.com. For similar opportunities please visit our [hotel franchise opportunities](#) section which lists companies that are actively recruiting new franchisees and area developers.

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#### Jimmy John's Gourmet Sandwich Shops

Jimmy John's franchise success is built upon an unyielding commitment to quality coupled with an unbeatable, repeatable process.

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### Arby's Restaurant Franchise

#### Arby's Restaurant

The Arby's Franchise, a 40-year history doing things different and better. Own a fast food restaurant franchise known for their Roast Beef Sandwiches.

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